

# 2012 Skate Canada: Alberta-NWT/Nunavut Sectional Championships

Hosted by  
Grande Prairie Skating Club

## LOCAL SPONSOR PROGRAM

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals  
Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta

### PLATINUM

Over \$15,000

### GOLD

Over \$10,000

### SILVER

Over \$5,000

### BRONZE

Over \$2,000

### PATRON

Over \$1,000

### FRIEND

Under \$1,000



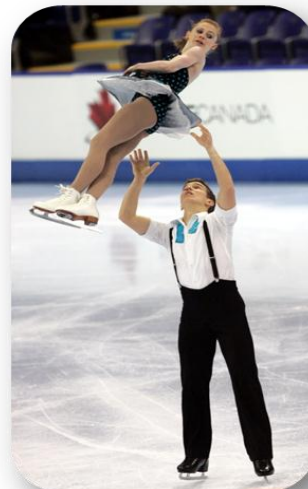
# This is your invitation to be a part of history.

Sectionals have occurred throughout Alberta for over 40 years. It is the first competition where Canadian Figure Skating legends and Skate Canada: Alberta-NWT/Nunavut Alumni Kurt Browning, Jami Salé, Brian Pockar and Ben Ferreira competed to qualify for National events.

The 2012 Skate Canada: Alberta-NWT/Sectional Championships (“Sectionals”) will be held from November 3-6, 2011 at the Coca-Cola Centre in Grande Prairie, Alberta. This competition is being co-hosted by the Grande Prairie Skating Club.

- Grande Prairie will welcome approximately 300 skaters from Alberta, Northwest Territories and Nunavut who will be competing at Sectionals.
- The skaters will be joined by approximately 75 coaches and 40 officials.
- 75-100 local volunteers will provide the support needed to successfully execute this competition.
- Section Champions will be celebrated in the various categories and the top-4 in most categories will qualify to compete in the 2012 Skate Canada Challenge – the final qualifying competition for the Skate Canada Canadian Figure Skating Championships and Junior Nationals.
- Over 1,000 people will be in Grande Prairie to participate in Sectionals in some capacity.
- It is estimated that over 800 hotel rooms will be booked for the competition.

The Alberta-NWT/Nunavut Section is home to Natasha Purich and Raymond Schultz, reigning Junior National Paris Champions, Junior Grand Prix Medalists and 2014 Olympic Winter Games hopefuls.



2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta

## PLATINUM

Over \$15,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000

# PRESENTING PARTNER

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



## PRESENTING PARTNER HIGHLIGHTS

Recognition in Competition Name  
Official Sponsor/Supplier  
Exclusivity in Product Category  
Premium Rinkboard Signage  
Logo on Podium  
Display in Competition Venue  
Media Release  
VIP Recognition

### Presenting Partner Sponsorship: Over \$15,000

- Designated as the Presenting Partner ("2012 Skate Canada: Alberta-NWT/Nunavut Sectionals Presented by *Your Company*") recognition in all communications
- Exclusivity in product category
- Rights to use event logo for promotions

### Signage

- Premium rinkboard signage
- Logo on medalist podium
- Opportunity to provide up to five (5) sponsor banners to be displayed in optimal locations
- Name of sponsor highlighted on acknowledgement boards placed at Sectionals

### Communication

- Media Release issued announcing sponsorship
- Advertisement in Official Sectionals Program (full-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Logo recognition in premium locations on all promotional materials including Sectionals poster
- Featured in Section's *In the Loop* newsletter leading up to Sectionals

### Additional Recognition

- VIP status and medal presenter for a featured event
- Booth/display in competition venue
- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to ten (10) complimentary competition passes

## PLATINUM

Over \$15,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000



# PLATINUM SPONSOR

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals  
Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



## PLATINUM HIGHLIGHTS

Official Sponsor/Supplier  
Exclusivity in Product Category  
Premium Rinkboard Signage  
Display in Competition Venue  
Media Release  
VIP Recognition

### Platinum Sponsorship: Over \$15,000\*

- Designated as an Official Local Sponsor or Official Local Supplier for the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Exclusivity in product category
- Rights to use event logo for promotions

### Signage

- Premium rinkboard signage
- Opportunity to provide up to five (5) sponsor banners to be displayed in optimal locations
- Name of sponsor highlighted on acknowledgement boards placed at Sectionals

### Communication

- Media Release issued announcing sponsorship
- Advertisement in Official Sectionals Program (full-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Logo recognition in premium locations on all promotional materials including Sectionals poster
- Featured in Section's *In the Loop* newsletter leading up to Sectionals

### Additional Recognition

- VIP status and medal presenter for a featured event
- Booth/display in competition venue
- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to ten (10) complimentary competition passes

\* Limited to a maximum of three (3) Platinum Sponsors.

## PLATINUM

Over \$15,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000



SKATECANADA  
ALBERTA-NWT/NUNAVUT

# GOLD SPONSOR

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



## GOLD HIGHLIGHTS

Official Sponsor/Supplier  
Exclusivity in Product Category  
Rinkboard Signage  
Display in Competition Venue  
VIP Recognition

### Gold Sponsorship: Over \$10,000\*

- Designated as an Official Local Sponsor or Official Local Supplier for the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Exclusivity in product category
- Rights to use event logo for promotions

### Signage

- Rinkboard signage
- Name of sponsor included on acknowledgement boards placed at Sectionals
- Opportunity to provide up to four (4) sponsor banners to be displayed in optimal locations

### Communication

- Media Release issued announcing sponsorship
- Advertisement in Official Sectionals Program (full-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Logo recognition on all promotional materials including Sectionals poster
- Featured in Section's *In the Loop* newsletter leading up to Sectionals

### Additional Recognition

- VIP status and medal presenter at an event
- Booth/display in competition venue
- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to ten (10) complimentary competition passes

### PLATINUM

Over \$15,000

### GOLD

Over \$10,000

### SILVER

Over \$5,000

### BRONZE

Over \$2,000

### PATRON

Over \$1,000

### FRIEND

Under \$1,000



# SILVER SPONSOR

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



• • •  
**SILVER HIGHLIGHTS**

Official Sponsor/Supplier  
Strategically-Placed Banners  
Logo on Promotional Materials  
VIP Recognition

• • •

## Silver Sponsorship: Over \$5,000

- Designated as an Official Local Sponsor or Local Supplier for the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Rights to use event logo for promotions

## Signage

- Opportunity to provide three (3) sponsor banners
- Name of sponsor included on any acknowledgement board placed at Sectionals

## Communication

- Advertisement in Official Sectionals Program (half-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Logo recognition on all promotional materials including Sectionals poster
- Recognized in Section's *In the Loop* newsletter leading up to Sectionals

## Additional Recognition

- VIP status and medal presenter at an event
- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to eight (8) complimentary competition passes

## PLATINUM

Over \$15,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000



# BRONZE SPONSOR

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals  
Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



• • •

## BRONZE HIGHLIGHTS

Official Sponsor/Supplier  
Banners in Venue  
Recognition in Promotional Materials  
VIP Recognition

• • •

### Bronze Sponsorship: Over \$2,000

- Designated as an Official Local Sponsor or Local Supplier for the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Rights to use event logo for promotions

### Signage

- Opportunity to provide two (2) sponsor banners
- Name of sponsor included on acknowledgements board placed at Sectionals

### Communication

- Advertisement in Official Sectionals Program (quarter-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Corporate recognition on all promotional materials including Sectionals poster
- Recognized in Section's *In the Loop* newsletter leading up to Sectionals

### Additional Recognition

- VIP status and medal presenter at an event
- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to six (6) complimentary competition passes

## PLATINUM

Over \$15,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000



SKATECANADA  
ALBERTA-NWT/NUNAVUT

# PATRON

2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta



• • •

## PATRON HIGHLIGHTS

Official Supporter  
Program Advertisement  
VIP Recognition

• • •

### Patron: Over \$1,000

- Designated as an Official Local Supporter of the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Rights to use event logo for promotions

### Signage

- Sponsor's logo included on any acknowledgement board placed at Sectionals

### Communication

- Advertisement in Official Sectionals Program (quarter-page)
- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Logo recognition on all promotional materials including Sectionals poster
- Recognized in Section's *In the Loop* newsletter leading up to Sectionals

### Additional Recognition

- VIP status and medal presenter at an event
- Logo and organization website recognition until July 31, 2012
- Opportunity to provide gifts for athletes, officials, coaches and/or volunteers
- Up to four (4) complimentary competition passes

### PLATINUM

Over \$15,000

### GOLD

Over \$10,000

### SILVER

Over \$5,000

### BRONZE

Over \$2,000

### PATRON

Over \$1,000

### FRIEND

Under \$1,000



2012  
Skate Canada:  
Alberta-  
NWT/Nunavut  
Sectionals

Hosted by  
Grande Prairie  
Skating Club  
November 3-6, 2011  
Coca-Cola Centre  
Grande Prairie, Alberta

PLATINUM

Over \$15,000

GOLD

Over \$10,000

SILVER

Over \$5,000

BRONZE

Over \$2,000

PATRON

Over \$1,000

FRIEND

Under \$1,000

# FRIEND



• • •  
**FRIEND HIGHLIGHTS**

Official Supporter  
Program Recognition  
VIP Recognition  
• • •

**Friend: Under \$1,000**

- Designated as an Official Local Supporter of the 2012 Skate Canada: Alberta-NWT/Nunavut Sectionals
- Rights to use event logo for promotions

**Signage**

- Sponsor's logo included on any acknowledgement board placed at Sectionals

**Communication**

- Logo and/or corporate recognition in the Official Sectionals Program
- Verbal recognition during the competition
- Recognition on all promotional materials including Sectionals poster
- Recognized in Section's *In the Loop* newsletter

**Additional Recognition**

- Recognition on Skate Canada: Alberta-NWT/Nunavut website until July 31, 2012
- Two (2) complimentary competition passes

# LOCAL SPONSOR PROGRAM APPLICATION

2012 Skate

Canada:

Alberta-

NWT/Nunavut

Sectionals

Hosted by

Grande Prairie

Skating Club

November 3-6, 2011

Coca-Cola Centre

Grande Prairie, Alberta

## Local Sponsorship Commitment:

- Platinum (\$15,000+)
- Gold (\$10,000+)
- Silver (\$5,000+)
- Bronze (\$2,000+)
- Patron (\$1,000+)
- Friend (Under \$1,000)

Company: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Province/Territory: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Value of cash commitment: \_\_\_\_\_

\$

Value-in-kind commitment: \_\_\_\_\_

\$

Description of in-kind product or services (if applicable):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PLATINUM

Over \$20,000

## GOLD

Over \$10,000

## SILVER

Over \$5,000

## BRONZE

Over \$2,000

## PATRON

Over \$1,000

## FRIEND

Under \$1,000

### Please return completed form to:

Denise Gariépy, Executive Director  
Skate Canada: Alberta-NWT/Nunavut  
11759 Groat Road NW  
Edmonton, Alberta T5M 3K6  
Phone: (780) 415-0562  
Fax: (780) 427-1734  
Email: skateab.denise@telus.net

Additional details will follow upon receipt of the Local Sponsorship Program Application. Thank-you for your interest in supporting Figure Skating in Alberta, Northwest Territories and Nunavut!

